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## Largest increase in Sales at the Smallest Net Profit

During the past 12 months Popular Markets showed an increase of
$15.4 \%$ in sales... This is the largest increase among all food chains $15.4 \%$ in sales... This is the largest increase among all food chains
in this area. The net profit for the same period was $1 \%$... This is the in this area. The net profit for the same period was $1 \%$... This
smallest margin of profit among all food chains in this area. PROOF POSITIVE: You Get More For Your Money at POPULAR


CHICKENS


ELECTED TOP GRADE CHOICE SIRLOIN and SHORT

SAVE ON FAMOUS BRANDS GET GREEN STAMPS, TOO! DEL MONTE CORN
 STAR-KIST TUNA
 CALO $\underset{\substack{\text { SAVE } \\ 160}}{160} 8$
SAUERKRAUT
 PILLSBURY CAKE MIXES
 JIF PEANUT SPREAD



$\star$ Compare the Quality

* Compare the Quality
- Compare the Trim $\star$ Compare the Trim © $)_{1 \mathrm{c}}^{\mathrm{c}}$ PORTERHOUSE 99 West Virginia HAMS: 69*
 LIBBY'S MIX ${ }^{\text {toin }}$ n MATCH
 MORTON'S COCONUT CUSTARD and APPLE PIES $4: \$ 1$ 100 EXTRA WORLD GREEN STAMPS
with SUPER MODE NYLONS




## POPULAR

500 Extra weo Stamp ジM =ivizw



Stop \&Shop's making headlines with this fantastic low price on top quality chickens!


armour star
ARMOUR STAR
BOLOGNA
BOLOGNA
": 39

93-SCORE STOP\&SHOP PRUNE JUICE …".... $39^{\circ}$ HALF GALLON CLOROX , wimulw wic $35^{\circ}$ MOTT'S APPLESAUCE ORANGE JUICE EHLER'S INSTANT COFFEE":..." $69^{\circ}$

Save Cash ...get Sumpp, too FRENCH FRIES save in 10 in $97^{\circ}$ FABRIC SOFTENER
 SOUR CREAM

STOP SHOP


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$\underset{\substack{\text { Group Favors Fcc State News } \\ \text { Proposal to Delete } \\ \text { Roundup }}}{ } \mathbf{4 4}$ Army Recruits Perish Hartiords Tv.C. 3 . 3 ofice sixise In Fiery Crash of Airliner


Two of 5 in Crew Escape in Virginia まusw






Kennedy Says U.S. Arms Best,
Wants Extra Defense Money

